

LF35_0019 – Online Questions

So, you're a graphical, whimsical, ironic, comedic kind of photographer...

1. Just what the heck does all that mean?
2. Tell me about how you got into photography and why?
3. How long ago was that?
4. You just turned pro a few years ago – how and why did that happen?
5. Why did you pick LA as the place to have your business?
6. What do you think the upside is to being there?
7. Any downside?
8. What do you consider your 'specialty' area?
9. How do you market yourself to that area?
10. You're very involved in social media – tell me about your MySpace, Facebook, Blogging and Twitter approach to selling yourself.
11. What's the key to "rising to the top" of the photography heap in LA? Must be lots of competition out there.
12. Do celebrities add a level of deliverable expectations to your stress level? Are their expectations higher?
13. We were also talking about the celebrity expectations. Are you under the gun to deliver something that nobody else has ever done out there on each photo shoot?
14. How do you prepare for a celebrity photo shoot? What are the steps you take?
15. If you could photograph anyone out there (that you haven't already done) who would it be and why?
16. Do you see any new emerging trends out of Hollywood when it comes to photography? What are they doing to press the envelope that we may be behind on?
17. What's your basic camera setup for a shoot?

18. How about lighting – what’s involved in making them all look so beautiful out there?
19. Are there any things you do to ‘finish’ the final image? Any tips, tricks, software plug-ins, etc.?
20. If I was a young photographer and got off the bus in Hollywood with a camera and a dime, what would you suggest I do first?
21. Is this a career path you would recommend to other young photographers?
22. What’s the most exciting photo shoot you’ve been on?
23. Who’s been the best celebrity to work with and why?
24. What’s the next project for you?