

## LF35\_0021 – Online Questions

1. How did you end up doing stock photography instead of something else?
2. How has the stock world changed over the last 10 years?
3. How have you adjusted your workflow to accommodate those changes?
4. What are your thoughts about the micro-stock agencies?
5. Are they good or bad for the industry? (Explain either position).
6. How have you become one of the best known stock photographers?
7. How is video going to impact the stock world?
8. What single thing is currently driving the stock market? Any trends?
9. How do you get picked up to do stock on a commission basis?
10. What opportunities are out there for stock photographers today?
11. You have your own stock agency now, why is that?
12. What's your favorite hardware and software for the stock photography trade? In particular, now that you're working with video, what are your favorite tools to deal with that new world?
13. What's the best way for someone to become a stock photographer? What specific steps should they take?
14. You've made quite a name for yourself in the social media and Web 2.0 world in a short period of time. How did that come about?
15. What's the best way to use Twitter to grow your photography business?
16. What top ten tips would you give photographers on using Twitter? (10 bulleted items)
17. What tools would you recommend for growing & analyzing your Twitter contacts?
18. What's going to be the next stage in social media? Have you seen any new products or technologies developing that excite you?

19. What is the photographer makeover?
20. Who is it targeted to?
21. When's your new website going to launch?
22. Can you tell me anything about it?
23. How about your webinars and eBooks – how's that end of the business going?
24. Where can we find you next? Any exciting photo tours coming up that you are leading?