

## LF35\_0025 – Online Questions

1. How did you get into this business of photography?
2. Has it been the right move for you? (graphic design to photographer)
3. Did you have a hand in your website creation, or did you outsource it?
4. How would you describe your 'style' of photography?
5. It seems like that style has a wide range of imagery. How do you come up with new ideas each day?
6. How do you go out and get new clients in these tough times? Do you have a unique marketing strategy?
7. Is an agent critical to your business? What percentage of your business comes from having an agent? Would you recommend that others in your vertical get one?
8. Anything else you would attribute your rapid success to?
9. What steps are you taking to KEEP that success line moving up?
10. What's your approach to interacting and working with the people that you photograph?
11. Who's been the best one to work with?
12. Anyone you haven't photographed that you'd really like to?
13. You've got a great layout on your blog about Brandi Carlile. Tell me how you got that photo shoot and how the whole session went?
14. Any photographers that YOU look up to for inspiration?
15. What's the standard camera equipment setup for you – what's in your camera bag?
16. What's your studio setup like, or do you do most of your work on location?
17. How about lighting – do you have in-studio stuff that you just love and then a traveling setup, or are they one and the same?

18. What about your technique for off-camera lighting. Anything unusual about how you approach the subject?
19. How about your post-processing – are you doing anything unique there or is it the graphic design background that makes your work so unique?
20. Your composite work – how do you come up with the ideas and how do you keep it fresh?
21. You had some initial experience with the 5D Mark II and video. How'd that go?
22. What do you think about the firmware updates that are around the corner for the camera? Will they help?
23. How about the new Canon 1D Mark IV. Do you have one of those on your Christmas shopping list?
24. Where do you see your business five years from now?