

LF35_0036 – Online Questions

1. So Syl, how long have you been in photography and how did you get started in it?
2. What things do you like to photograph most, and why do you focus on them specifically?
3. How do you separate yourself from the pack? What makes you work different?
4. What's the toughest thing you've had to photograph? (not necessarily a wine or food item)
5. How about the easiest – something that just fell into your lap?
6. How about the state of our industry – is it healthy, on life support, or what?
7. Has the introduction of all the fantastic gear, at a reasonable price, been good or bad for the professionals in this industry?
8. What's the most important piece of equipment that you carry and why?
9. What are your thoughts about lighting?
10. What top three tips would you give a photographer about off-camera flash lighting?
11. Anything special you do with lighting when it comes to food & wine photography?
12. How and why did you get into blogging?
13. Tell me about the PixSylated Blog – what are you trying to accomplish with it?
14. Do you think it's critical for EVERY photographer to have a blog? (why/why not)
15. What has been your most commented upon blog subject and why?
16. What in the world is LIDLIPS?
17. So – you've got some workshops coming up. Tell me about them? (after 2/2/10 dates)
18. Why do you think so many photographers are doing workshops now? Are we going to over-saturate the market with them?

19. What about your new Speedlighters Handbook? Tell me about that... (Since show date is 2/2/10 we should be able to talk about it, correct?)
20. What would you recommend a young person do if they wanted to become a photographer?
21. When the party is over, what are people going to remember most about Syl?