

## LF35\_0044 – Podcast Online Questions

1. Where did your interest in photography originate from?
2. Over a 30 year career, there have probably been many ups and downs. What was one of the worst “down” periods and how did you pull yourself out?
3. What about one of the best times – when was that and how did it come about?
4. What’s your favorite subject to photograph and why?
5. As a commercial photographer, you probably get some assignments that DON’T excite you. How do you stay motivated when you have to photograph a subject you don’t find that interesting?
6. Initially, you did a lot of stock. How did you get your stock images out to the world?
7. Why did you shift your focus away from stock?
8. You’ve had a couple of stock companies; tell me the background on them and what transpired.
9. You still have an ownership position in fogstock.com, so you probably have a keen insight on the state of the stock market. So, what’s the prognosis?
10. What advice would you give today’s photographers who WANT to shoot stock?
11. What’s the difference between the stock shots you used to do and the commercial work that you do today?
12. Your commercial work has a very “industrial” appearance to it. How do you achieve that look?
13. Do you have any lighting or other tips that you can share?
14. What about getting clients in today’s economy... has your approach changed when it comes to generating new business? If so how, if not why?
15. Looks like someone is using your name for something other than photography – what’s the story behind that and has there been any resolution about it?
16. You have a new venture called Pro Nature Photographer; tell me a bit about that.

17. You've also got a "mountain man" project going – what are the details behind that?
18. On top of everything else that you shoot, you also do landscape work. How do you find time to shoot all of this stuff?
19. Workshops – seems like I can't find anyone who is NOT doing them, but you've been at it for awhile. Tell us about them.
20. So, what's the next great adventure for Charlie Borland?