

LF35_0048 – Online Questions

1. What key trends do you find clients seeking in wedding photography this year?
2. Has the current economic environment changed what clients are looking for from a wedding photographer?
3. As someone who has been shooting for over 30 years, how has the expectation of the bride changed over the years...or has it? Where do you find inspiration to keep your work fresh?
4. What is your primary focus when shooting a Grant Oaks wedding?
5. Any tips for connecting with a bride's image of herself and how she wants to be portrayed on her wedding day?
6. Does a wedding photojournalist approach a wedding shoot differently than a portrait photographer? How does a photojournalistic style differ from candid shots, or does it?
7. Is a photojournalist approach more narrative? Do you plan to tell a particular story or is your approach to let the day unfold in natural compositions?
8. How do you ensure that you don't miss certain shots or fail to capture the shots in low light situations when shooting in a photojournalistic style?
9. Is the photojournalistic wedding photography a trend or do you believe it will endure as segment of photographic style?
10. Is there a higher perceived value to the bride in hiring a wedding photojournalist versus a wedding photographer?
11. Do you use post-production techniques with your images? Is there an artistic balance you are looking for when you alter an image?
12. Of all the marketing tools available to photographers today, which do you rely on the most for your business?
13. How did you get into the Website design business?
14. What are the biggest hurdles for photographers today in advancing their personal brand?
15. What has been your experience using blogs and social marketing to drive interest in Tafota?

16. I noticed you have lease and purchase options when it comes to your Website design templates. What percentage of your buyers take advantage of your lease option rather than purchasing?
17. How will the release of the iPad impact your business, considering it does not support Flash content? Do you have new templates on the horizon?
18. What technological advancements are you most excited about for your business?