

LF35_QHT_006 – Online Questions

John, first tell me a little bit about NorthernLight Filmworks

1. How has the introduction of 35mm HDR capability in DSLR's changed your business?
2. What are the challenges you faced when using the 5D Mark II? Give me the good, the bad and the ugly.
3. What do you think about the rumored firmware update for the 5D Mark II that will give it 24 and 25P? How will that affect you?
4. What things did you find out (from the hardware side) were the must-have equipment add on's when using a DSLR for video? How did the Z-Finder work for you?
5. How about the software side – how did the 5D Mark II do there? What did you have to change or think about when it came to editing?
6. Anything you'd like to see changed in the DSLR's with HD capability?
7. Where do you think this new capability is going to take your business in the future?
8. Have you had a chance to read the specs on the new 1D Mark IV and ITS video capabilities?
9. What's your next project using the 5D Mark II? Any new areas you can see it being used in?